

Beat: Entertainment

## **SIEMPRE MUJER AND THE NATIONAL MUSEUM OF MEXICAN ART HOST - LOVE NEVER DIES**

### **DAY OF THE DEAD BALL**

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**USPA NEWS** - Siempre Mujer, the largest Spanish-language lifestyle magazine for Latinas in the U.S., expanded its annual Day of the Dead celebrations to Chicago this year. In addition to partnering with the Museum of Latin American Art (MOLAA) in Long Beach,...

Siempre Mujer, the largest Spanish-language lifestyle magazine for Latinas in the U.S., expanded its annual Day of the Dead celebrations to Chicago this year. In addition to partnering with the Museum of Latin American Art (MOLAA) in Long Beach, Siempre Mujer teamed up with the National Museum of Mexican Art (NMMA), one of the most prominent Latino organizations in the country and the only Latino museum accredited by the American Alliance of Museums, to host the inaugural Day of the Dead: Love Never Dies fundraising ball on Friday, Nov. 6, at NMMA.

The ticketed event was open to the public and attracted 450 guests from the art, politics, media, entertainment, philanthropy and business worlds, including Chicago City Treasurer Kurt Summers, NMMA Board of Trustees Chair and Managing Director of Wintrust Financial Corporation Carlos Cardenas, NMMA Auxiliary Board Chair and Area Manager for the Chicago Park District Maya Solis, Grammy and Latin Grammy-nominated co-founder of the Sones de Mexico Ensemble Juan Dies, and Hoy Noticias MundoFox13 Anchor and the event's Mistress of Ceremonies Nicole Suárez, to commemorate the traditional Mexican holiday rapidly gaining popularity in America and around the world.

Proceeds from ticket sales and the silent auction, featuring unique travel, art and entertainment packages, raised funds to support NMMA's educational programs.

The ball capped off a week of exciting Day of the Dead activities taking place around the museum and the city of Chicago, and coincided with NMMA's annual Day of the Dead exhibition, which is the largest and most celebrated of its kind in the country, attracting more than 60,000 visitors every year.

Source : Siempre Mujer

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